



BEARFACTS 1989 – 1999

Pleasants , West Virginia [54073]

Pleasants is one of 55 counties in West Virginia. It is part of the [Parkersburg-Marietta-Vienna, WV-OH \(MSA\)](#). Its 1999 population of 7,578 ranked 51st in the state.

PER CAPITA PERSONAL INCOME

In 1999 Pleasants had a per capita personal income (PCPI) of \$19,942. This PCPI ranked 17th in the state and was 96 percent of the state average, \$20,729, and 71 percent of the national average, \$27,939. The 1999 PCPI remained unchanged from 1998. The 1998-1999 state change was 2.5 percent and the national change was 3.9 percent. In 1989 the PCPI of Pleasants was \$13,414 and ranked 14th in the state. The 1989-1999 average annual growth rate of PCPI was 4.0 percent. The average annual growth rate for the state was 4.4 percent and for the nation was 4.2 percent.

TOTAL PERSONAL INCOME

In 1999 Pleasants had a total personal income (TPI) of \$151,117*. This TPI ranked 48th in the state and accounted for 0.4 percent of the state total. In 1989 the TPI of Pleasants was \$101,744* and ranked 47th in the state. The 1999 TPI reflected a decrease of 0.1 percent from 1998. The 1998-1999 state change was 2.3 percent and the national change was 5.1 percent. The 1989-1999 average annual growth rate of TPI was 4.0 percent. The average annual growth rate for the state was 4.4 percent and for the nation was 5.5 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Pleasants. In 1999 net earnings accounted for 58.4 percent of TPI (compared with 61.9 in 1989); dividends, interest, and rent were 14.3 percent (compared with 17.7 in 1989); and personal current transfer receipts were 27.3 percent (compared with 20.4 in 1989). From 1998 to 1999 net earnings increased 1.6 percent; dividends, interest, and rent decreased 6.1 percent; and personal current transfer receipts decreased 0.4 percent. From 1989 to 1999 net earnings increased on average 3.4 percent each year; dividends, interest, and rent increased on average 1.9 percent; and personal current transfer receipts increased on average 7.1 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Pleasants decreased from \$128,244* in 1998 to \$116,652* in 1999, a decrease of 9.0 percent. The 1998-1999 state change was 3.4 percent and the national change was 6.8 percent. The average annual growth rate from the 1989 estimate of \$89,835* to the 1999 estimate was 2.6 percent. The average annual growth rate for the state was 4.3 percent and for the nation was 5.6 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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